



WASEDA University
早稲田大学

Waseda Seminar Series on Global IP & Information Law

Implementing the Protection of Personal Information: The Brazilian Experience

Date: May 26, 2021

Time: 20:00-21:30 pm (Japan Time)

Moderator: Roberto Carapeto (Assistant Professor, Waseda University)

Panelists: Miriam Wimmer (Director, Brazilian Data Protection Authority - ANPD)
Fumio Shimpo (Professor, Faculty of Policy Management Keio University)

In August 2018, the Brazilian General Data Protection Law (Lei Geral de Proteção de Dados Pessoais) (LGPD) was approved. The LGPD regulates activities related to the processing of personal data, with the aim of protecting the fundamental rights to personal liberty and privacy. The LGPD was strongly influenced by the EU General Data Protection Regulation (GDPR), but there are many provisions that are unique to the Brazilian law.

Japan's Act on the Protection of Personal Information (APPI) was recently amended and the new provisions will come into effect next year. The revised Japanese law will impose new data breach notification requirements, and increase the criminal penalties that may be imposed on corporations to a maximum of JPY100 million. In addition, the Draft Law Concerning the Establishment of Relevant Laws for the Formation of a Digital Society will integrate Japan's three main personal information protection laws into a single law, expand the jurisdiction of the Personal Information Protection Commission and establish national rules for the processing of personal information by local governments.

The protection of personal information is a major issue in both Japan and Brazil. Our marketplaces are now global and so there are valuable lessons to be learned by discussing and comparing issues related to the protection of personal information in both countries. In this Seminar, Prof. Wimmer will discuss the development of the newly established Brazilian Data Protection Authority (ANPD) and the implementation of LGPD in Brazil. Prof. Shimpo will analyze the recent movements in Japanese Law. After the remarks of each speaker, we will have a panel discussion and a Q&A session with members the audience.

Participation fee: Free

Language: English and Japanese (Simultaneous Interpretation)

To participate, please register at the below URL:

https://us02web.zoom.us/webinar/register/WN_5foxTYk8Qf-pX0kVg8aAtg

Host: Waseda University - Research Center for the Legal System of Intellectual Property (RCLIP)

Co-host: Waseda University School of Law

